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SAMPLE PORTFOLIO



KF:D HISTORY

KF:D is a highly creative design and advertising agency based in Fordingbridge, Hampshire, since 1990. In 2005 we relocated to our present location at the innovative Glasshouse

Studios office development which provides an inspiring work environment. KF:D has built a reputation as a highly creative design studio working with large national companies as well as small-to-medium sized enterprises, building enduring relationships.

KF:D EXPERTISE & SERVICES

KF:D provides a full range of integrated services which support the breadth of needs of our clients. These include:

- Concept design and artwork for new start up companies
- Creation of corporate marketing materials including brochures, leaflets, mailshots and posters
- Media buying, advertising campaigns and strategy
- Press releases

- Website design, hosting and management
- Exhibition panels and stands
- Electronic marketing (for example E-shots)
- Re-branding including shop fascia and signage

We have long-standing relationships with printing firms enabling us to provide a complete printing solution whatever your requirements at competitive prices.

WORKING WITH KF:D

We like to understand our clients' business through building close relationships. In this way we deliver creative design and advertising solutions tailored to your specific needs allowing you to focus completely on managing your business. We are flexible, responsive and deliver outstanding customer service whilst providing good value for money.

EXAMPLES FROM OUR PORTFOLIO

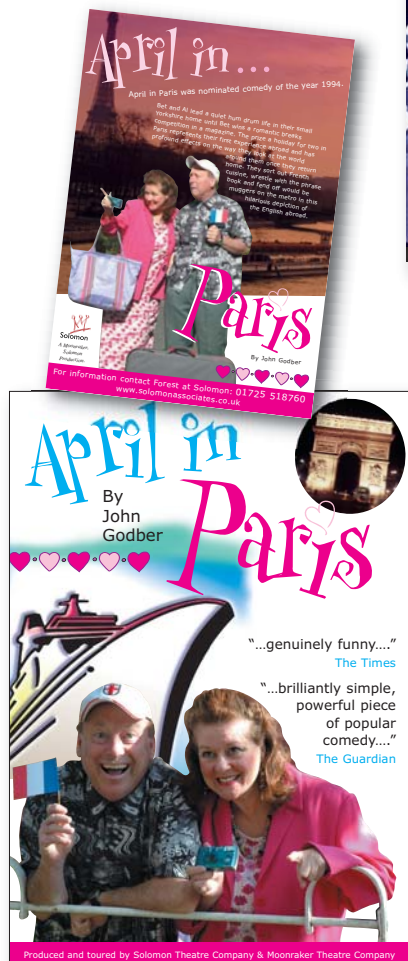
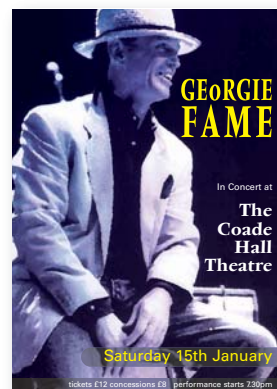
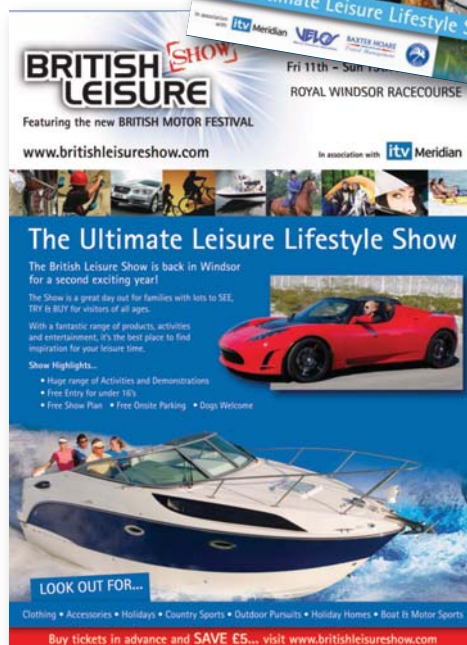
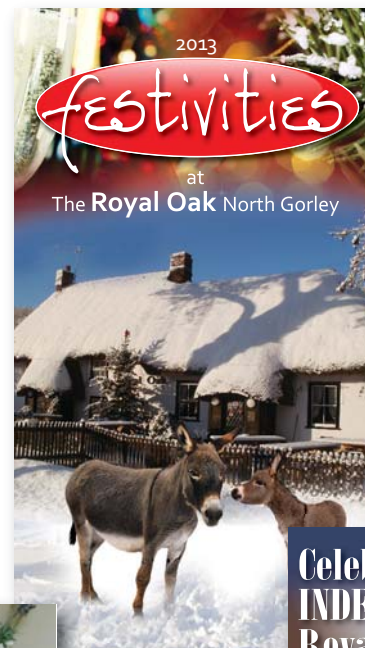
The following pages are intended to illustrate our breadth of expertise and includes testimonials from some of our clients.



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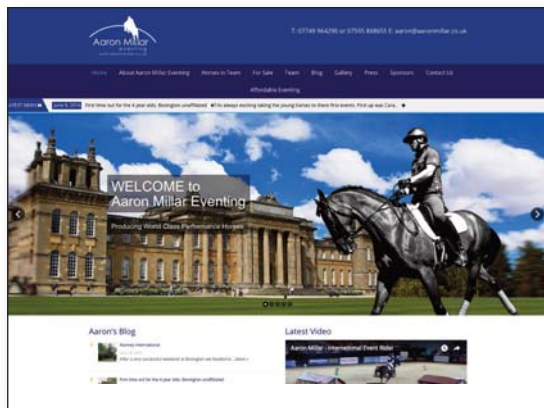


CLIENT TESTIMONIAL

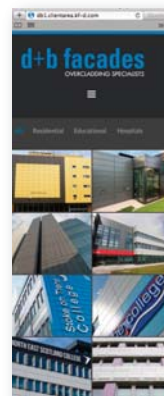
As a Freelance Public Relations and Marketing Consultant it has been essential for me to be able to rely on the services of an innovative, forward thinking Design Company. I have used KF Design on behalf of a variety of Clients over the last 15 years and they have never once let me down. They are reliable, easy to work with and always understand any brief that you give them. A particular job that stands out for me was the Anglotown Property re-brand, which has won much acclaim in the market place.

Janet Lickiss PR Consultant

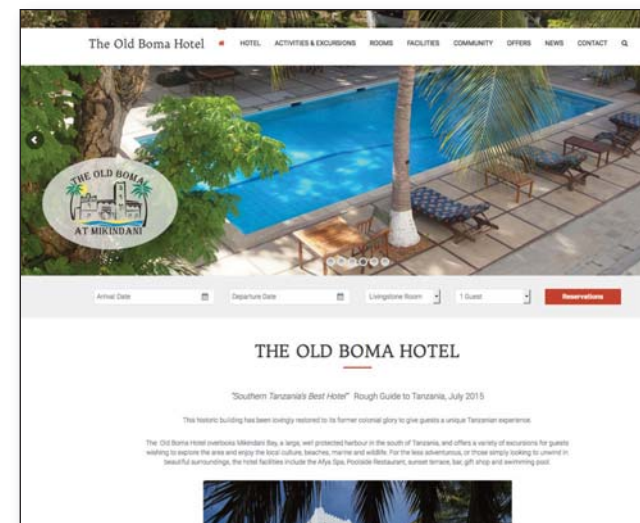
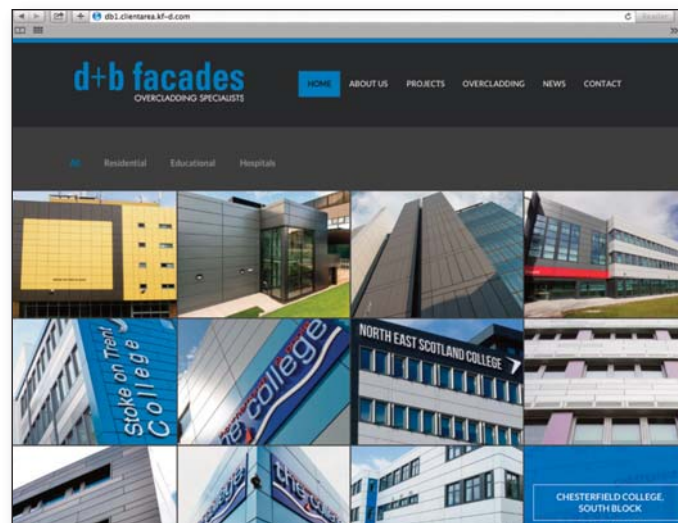




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Web design and build



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July 2013

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Wessex Books may be little-known but we publish a wide range of titles which is growing all the time. Stonehenge is one of our bigger collections but small collections are just as welcome.

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renewable training academy

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Welcome to the Renewable Training Academy

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- Surveying and assessing renewable energy needs and options
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- How to advise and sell renewable technologies
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- Guidance on Government targets, available grants and green homeowner incentives, and a general overview of renewable energy

Latest News

01/07/2013: Green Energy Centre and Renewable Training Academy Shortlisted for EDE Award

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Our Location


Our Training Facilities

We'll Look After You

Room Hire

*One of our best ads, we've
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Greg Carter MD Goadsby



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- Hydrographic Surveys
- Setting up of site control & setting out structures
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NOVEMBER

MON TUE WED THU FRI SAT SUN

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

DECEMBER

MON TUE WED THU FRI SAT SUN

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

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Other locations for regional services: www.hydroplan.co.uk

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Hydroplan is a leading renewable energy consultancy specialising in small to medium hydropower. With offices in the South of England, Northern Ireland and the Highlands of Scotland, we are committed to providing practical, cost effective engineering design and consultancy services, with project values from £25k to £500k.

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Tel: +44 (0)1202 886022 Fax: +44 (0)1202 886060 Email: info@hydroplan.co.uk

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Marketing across different platforms



CLIENT TESTIMONIAL

We were recommended to KF:D design studio early in 2013 and we have built an excellent working relationship with them. They are creative, proactive and very customer focussed. We like to build ongoing relationships with our supplier partners and feel KFD have become part of our team.

Chris Golding Marketing Manager Colten Care



Our expert construction team are making enhancements to the Hair Salon and further refurbishments such as a new Café, larger more welcoming reception area and a lighter, brighter dining room within the building to improve this much loved home.



ELECONuk^{LTD}
making metal work

- © Sheet metal and light fabrication - Design, Development & Production
- © Substantial on-going investment in the latest technology
- © Delivery on critical deadlines
- © Elecon Design Engineers work with client draughtsman during development

Based on the South Coast, Elecon's skilled engineers specialise in high quality sheet metal work, crafting in stainless steel, aluminium and mild steel. With over 20 years of expertise Elecon serves a broad spectrum of industries including Pharmaceutical, Electronic, Chemical and the Food sector.

A full design, development and production service takes the stress out of getting new components off the drawing board and into full production. Elecon design engineers will work closely with you to understand your requirements and work with your design draughtsman to draw up 3D perspective profiles.

As part of a high-tech, quality investment programme, Elecon has invested in the latest Truflow laser cutting technology. Using Truflow software Elecon brings you the benefits of a wide range of design features and finishes, enabling them to deliver your designs and production-ready drawings to the shop floor with greater efficiency, ensuring a rapid delivery deadline.

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RESIDENTIAL

20 Sunny Years in Canford Cliffs

Philip Broadhead, Manager of Goadsby in Canford Cliffs reports a very busy and successful sales period in this the Branch's 20th year.

"As you can imagine we are thrilled to be celebrating 20 years in Canford Cliffs and to have enjoyed one of our busiest periods is like a double celebration, it's like one never ending summer!"
— Edward Philip

20 years in Canford Cliffs

"The Canford Cliffs area continues this year's 'never ending summer'."

While the year turned quiet, the domestic change in the weather from April has seen a surge in sales and has activity across the market - with many situations where we have seen multiple buyers for a single property. Below is a breakdown in the market:

House Market
Houses and Bungalows - particularly those close to Canford Cliffs Village - have seen incredible activity recently, with 5 spread in the last few months alone.

Apartment Market
Statistics show that we are one of the busiest agents in terms of selling flats within the Canford Cliffs area. The dual market of the second home buyers along with the domestic market apartments always go quickly in this area - particularly in the former area of Broadstone Park.

New Homes
We have acted for a number of New Home clients both in the sale of Houses and Flats. Recent houses include a development of three luxury homes for Wilton Homes in Lower Parkstone and "Stark" in Canford Cliffs for Penfold Homes, a contemporary new development of apartments with only a few remaining.

20 years successfully selling and letting in Canford Cliffs

NORTH TRIGON
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pebbles

alum chine, bournemouth

6 x one bedroom apartments
1 x two bedroom apartment with garden & garage

prices from **£162,000**

"Pebbles" is a stunning new development situated within close proximity of both Alum Chine and its sandy bathing beaches and the shops and facilities of central Westbourne.

Another quality build by Glenmore Developments.

St. Michaels MEWS
29 St. Michaels Road

Ideally Located Between Bournemouth Town Centre & The West Cliff.

Reservations being taken now off plan - Available Mid November


One bedroom apartments from **£135,000** Three & Four bedroom Town Houses from **£265,000**

- High Specification Throughout •
- Contemporary Fitted Kitchens •
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- Some with Town & Sea views •

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Introducing our range of Subsea Pressure transmitters RHPSS01, RHPSS02 and RHPSS03*

Their base element is a thin film sensor that is welded with the pressure port which helps meet the industry demands for simplicity whilst retaining long term reliability. All of the characteristics and the excellent measurement data of our RHPSS01 and RHPSS02 in addition to the excellent offset stability make the series robust, reliable and easy handling.

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Designed specifically for subsea systems, the digital subsea CANopen® series meets the requirements of API 17F / ISO 13626-6 and CIA 443 (SIS Level 2 device) providing the intelligent CANopen® networking solution for pressure and temperature measurement.

*In development, Available soon.

Please contact us

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Total Error Band**: ±0.075% of Full Scale Sensitivity
Output: mV/V
Operating Temperature: -40°F to +425°F (-40°C to +218°C)
Pressure Range: 0-5,000 to 0-25,000 PSIA (0-345 to 0-1724 BAR)

310 38 0050

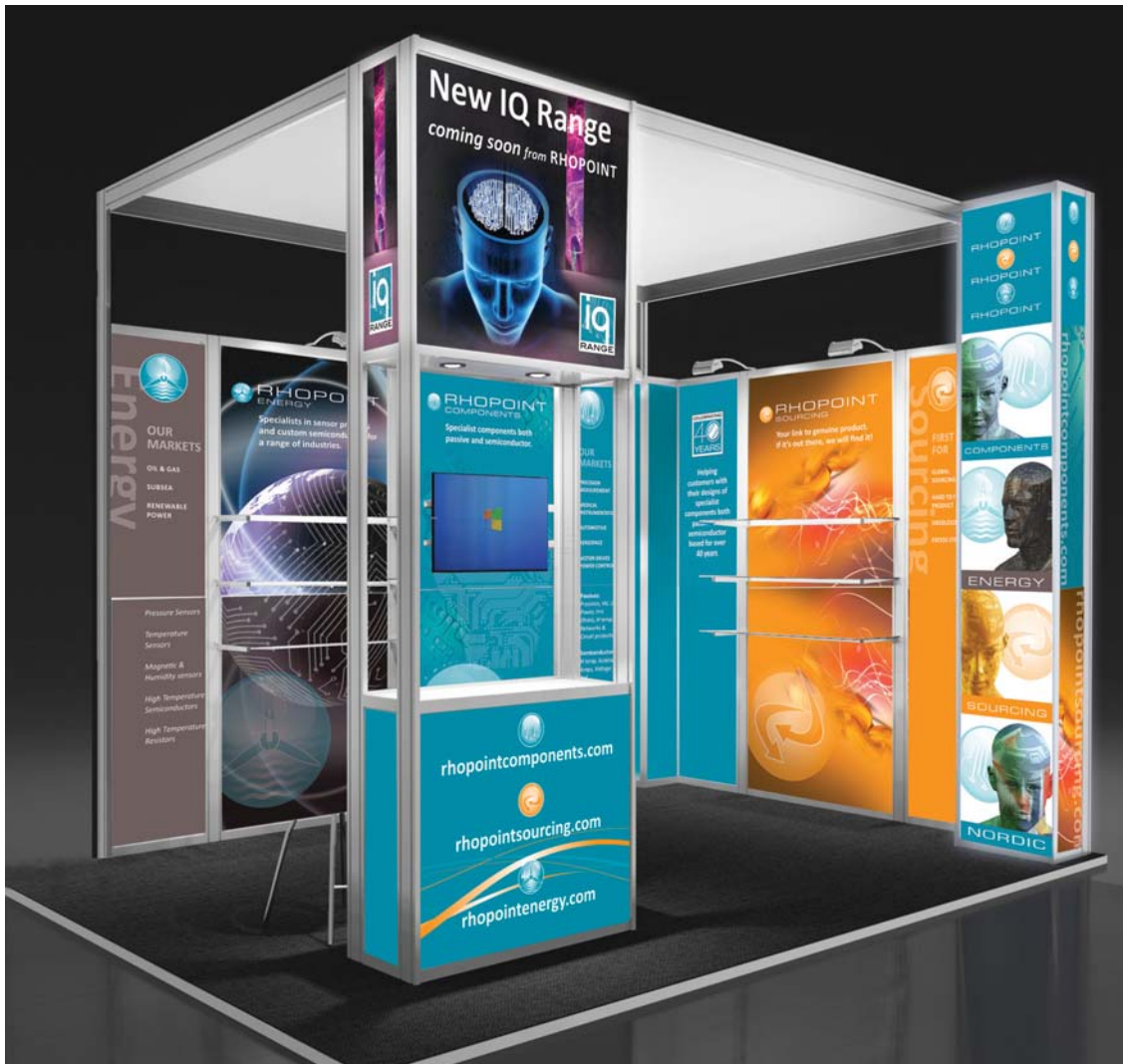
Introducing the ultra-miniature (0.53cm or 0.37" Diameter) High Precision, Low Drift sensor specifically designed for the harshest of environment in downhole high cycle, high pressure and temperature applications which need high accuracy, high stability and long term performance. The perfect solution for your production monitoring for minimising downtime and losses.

Total Error Band**: ±0.01% of Full Scale Sensitivity
Output: mV/V **Pressure Fitting**: Per MSS3356-43
Operating Temperature: -40°F to +425°F (-40°C to +218°C)
Pressure Range: 0-5,000 to 0-25,000 PSIA (0-345 to 0-1724 BAR)
Operating Media: Any compatible with alloy UNS N60718 solution annealed and aged hardened to Rockwell C 40 maximum.

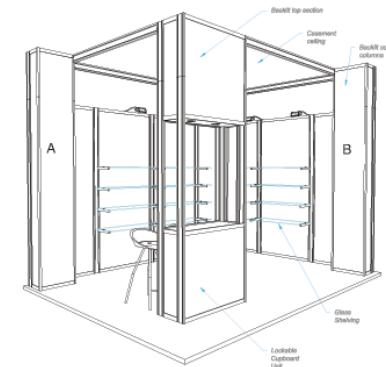
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Promotional material, E-Footers, brochures - design, concepts and final print ready artwork.

Marketing literature and advertising



Stand mock-up visuals for client approval



Awesome job on the stand.

Ian Moore *FirstSMM* MoD

Sales and Marketing Director



Promotional material and brochures - design, concepts and final print ready artwork.



Thank you for choosing to visit our beautiful District. We take your visit very seriously and have been working hard to ensure that it is pleasurable and that you take home many happy memories.



This guide is designed to make the most of your stay. Use it to discover the many varied attractions in the area, see the alphabetical listing on page 9 which is also colour coded into themes to help make your choice easier. We have also included a shopping directory of the district at the reverse of this guide. This directory lists all the shops by type and in geographical area. Now you have an excuse to treat yourself to something special or buy fun souvenirs whilst on holiday in the area or enjoying a great day out.

From Midhurst to Petworth in the north and The Witterings in the south, plus all those enchanting villages and beautiful countryside in between, you'll just want to get out there and explore!

Compact and intimate, with Roman walls and a medieval heart, Chichester is made for exploring. There's history on every corner, from the Tudor Market Cross to the magnificent Cathedral, a stunning backdrop to 21st century life. There's fun shopping, with designer labels, luxury handmade chocolate and French pastries, plus stylish restaurants, organic cafes, gastro pubs and funky bars.

Raised in the South Downs landscape are historic towns like HG Wells's Midport. Petworth, an antique hotspot, and photogenic villages like westerly Botherham and picturesque West Dean.

On the coast, there's something for every mood: the yachting heaven of Chichester Harbour, the wild, windswept beauty of East Head's sand dunes, the classic English seaside at Bognor and the hilly surfing village of The Witterings.

The historic is supported by the modern. From the city's heart, which is part of the World Heritage Site, to the modern shopping centre at the heart of the city, there's something for everyone.



05



A unique Tourism Partnership working for business's in Chichester District

Turning every £1 contributed by Members into £2 - generating increased business.

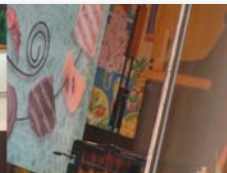


visitchichester



04 HOLIDAY GUIDE 2007

A frothy cappuccino, a bustling pavement café, a cobbled winding street, plus magnificent historic architecture, fashionable people and boutique style shops... you have to remind yourself that present-day Chichester was indeed built by the Romans after their invasion in AD43.



A City with art



Described as 'a delightfully compact city with a medieval heart, Chichester's two thousand year heritage can still be seen on every corner offering an unforgettable experience just waiting to be explored.

From ancient to modern, one of the best collections of 20th century British art in the country is now on show at Chichester's Pallant House Gallery, recently opened after a multi-million pound refurbishment. The new wing, designed by architects Long and Kentish, provides nine additional galleries showing work by Peter Blake, Lucien Freud, Richard Hamilton and many more.

Chichester's Cathedral spire, a landmark over the Sussex plains, can

be seen for miles around, navigating all visitors to the hub of the city. The Cathedral's cornucopia of artistic delight combines historic architecture with a varied and world famous collection of modern art including a window by Marc Chagall and John Piper's tapestry. Explore The Cass Sculpture Foundation at Goodwood, a changing collection of monumental sculpture set in 20 acres of stunning countryside.

Standing at the centre of the city's four main Georgian shopping streets is the Tudor Market Cross. Built in 1501, it once housed the local market place where poor people could sell and buy produce without paying tolls to the City Council. Today it acts as a focal point and resting spot for busy visitors and shoppers.

There's music and theatre throughout the year. The Chichester Festival Theatre season presents stellar casts in a mix of new drama, Shakespeare, musicals and comedy. In July, Chichester Festivities takes over the city with an extravagant programme both mainstream and alternative - everything from symphony orchestras to Klezmer bands, flamenco guitarists and revival acts, while Petworth's smaller festival has an international line up of world-class singers and musicians.

Summer festival aficionados can chill out at the Real Ale and Jazz Festival - past line ups have featured new wave bands, rock 'n' rollers and disco divas. Other highlights include summer open-air concerts at Petworth House and Stansted, and events in August.

WWW.VISITCHICHESTER.ORG

Pictures from left to right: Chichester's 12th century cathedral, a stunning backdrop to 21st century life.

Shops Galore - a 'professional shoppers' paradise.

Chichester Festivities: a joyful celebration of glorious music and arts at their best.

Pallant House Gallery - the finest collection of modern art in the South.

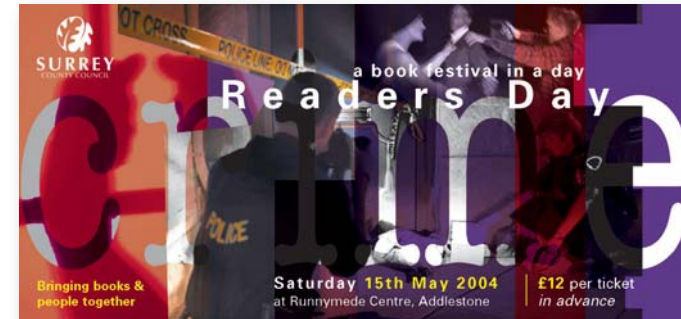
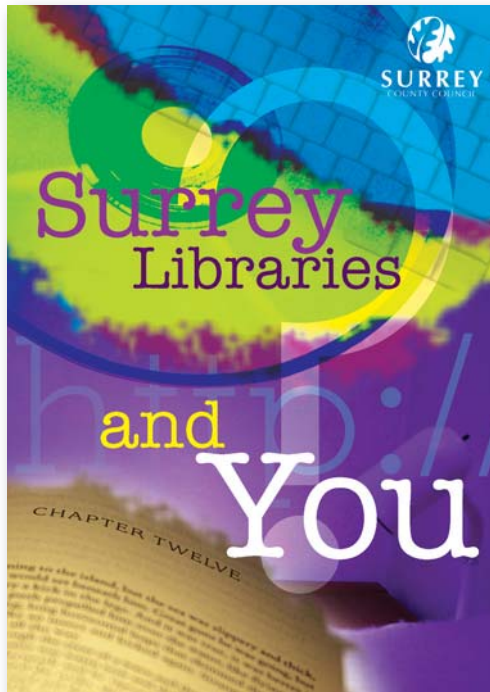
Boutique shops, stylish restaurants and gastro pubs delight all visitors to Chichester.

and soul

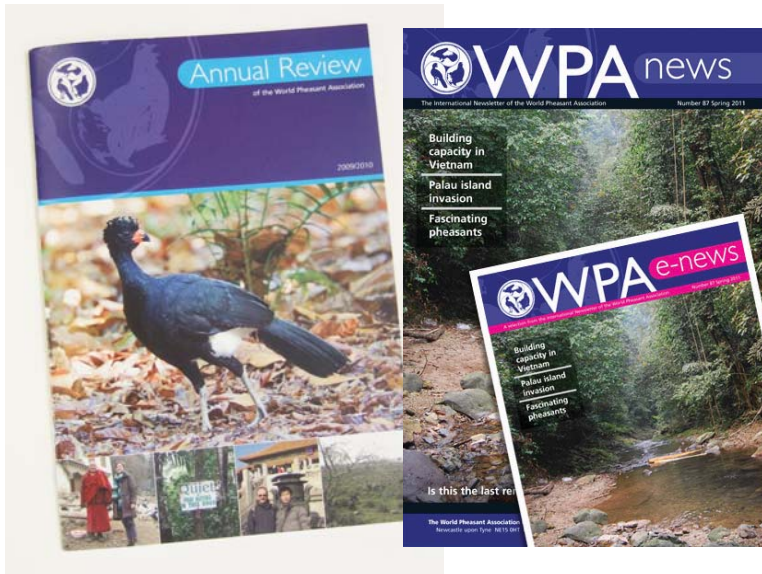
We designed the first **Highway Code for the Sea** that was launched at the London Boat Show. We have produced literature for the Marine and Coast Guard Agency. Newsletters and promotional material for the RYA.



We have been involved extensively with local Authorities over the years, including all forms of design and publicity - maps, brochures, public information leaflets, annual reports, exhibition panels and newsletters.



Promotional leaflet, design, concepts and final artwork - character illustration © KF:D.



BACKGROUND

We have a long-term working relationship with The World Pheasant Association (WPA). We produce newsletters, their flagship publication The Annual Review, e-news letters, exhibition panels, banner stands, ads and brochures and all forms of promotional materials. Using their existing logo, we have re-branded their material and created a strong corporate feel which we continue to take forward.

CLIENT TESTIMONIAL



As a conservation organisation that works worldwide, we have a very unique set of requirements for our publications and publicity/awareness-raising materials. Often complex messages need to be communicated simply and in a way that is visually striking. KF:D has done this very thoughtfully and responsively and the look that we now have has been commented on by our global membership, partner organisations and donors. Our regular publications are always designed with our wishes very much in mind and always to deadlines that we have discussed and agreed with them. Our printers have always been very happy with the quality of artwork provided to them by KF:D and so this process is very smooth as far as we are concerned and this is crucial to us.

As a result of this relationship with KF:D we feel that we present an appearance that matches the professionalism with which we undertake our conservation work. The combination of a team ethic, creativity and highest professional standards is not easy to find, but it is this blend that has made KF:D our ideal partner for all our identify and artwork design needs.

Yours faithfully,

Dr Philip McGowan
Director



BACKGROUND

d+b facades are overcladding specialists. We have created all their marketing material - sales brochures for different market sectors, reports, exhibition stands and advertising. We also designed and manage their website. A very successful company, they are now expanding into North America and we have developed marketing material for this expansion.

CLIENT TESTIMONIAL

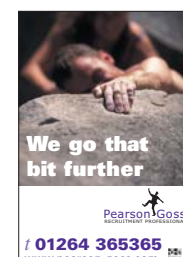
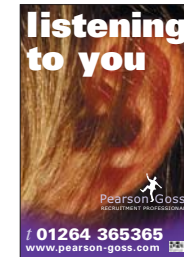
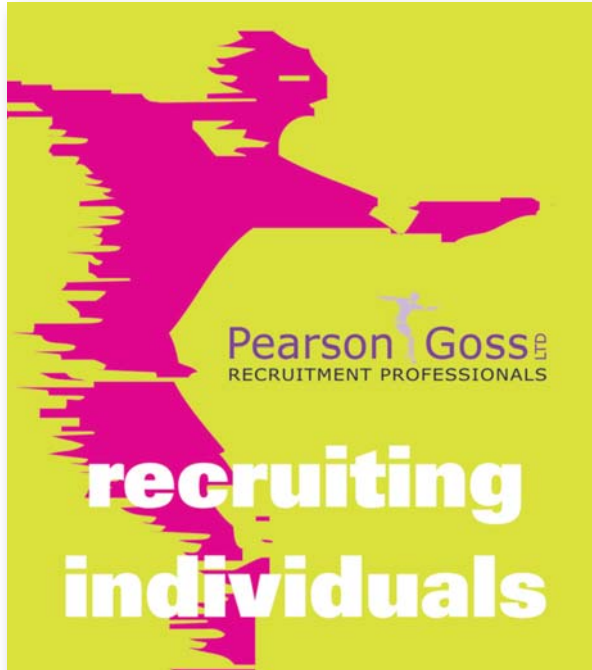
We are the UK's leading design build overcladding specialist with a market-leading high-quality product, consequently we require sales and marketing materials of the highest standards to promote our business to Universities, Colleges and Local Authorities. All of our materials including brochures, one-off documents, website, Corporate Branding, high-definition filming, exhibition stand etc have been designed by KF:D for a number of years and we consistently receive highly complimentary feedback from clients. KF:D looks after our complete needs with creativity, enthusiasm and professionalism - they are great people to work with and do what it takes to get the job done.

Recently KF:D has been an integral part of helping us establish a new business in North America through the creation of high-impact, region-specific sales and marketing materials which have undoubtedly helped us communicate effectively in this challenging marketplace. We feel that KF:D is part of our team and would not contemplate going elsewhere.

Dr. Iain Crowder
Director of International Business Development

Tel: +44 (0)1725 513854 Mob: +44 (0)7718 864608





Logo design. Poster campaign concepts, design and artwork, created from KF:D copy and copyright free pictures.



The Barclays Official A6 Fans guide was promoted in The Sun, and 5 million copies were printed. We also designed an A5 version which was promoted through The Times newspaper.